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TERROR ROULETTE

IWG PRODUCTIONS - FREELANCE GRAPHIC DESIGNER - REMOTE

Terror Roulette is an interactive haunt experience in South Barrington, IL. The house was awarded *Best New Haunt of 2023* and also ranked in the *Top 10* Haunted Houses in the country.



BUSCH GARDENS CONSUMER EVENTS

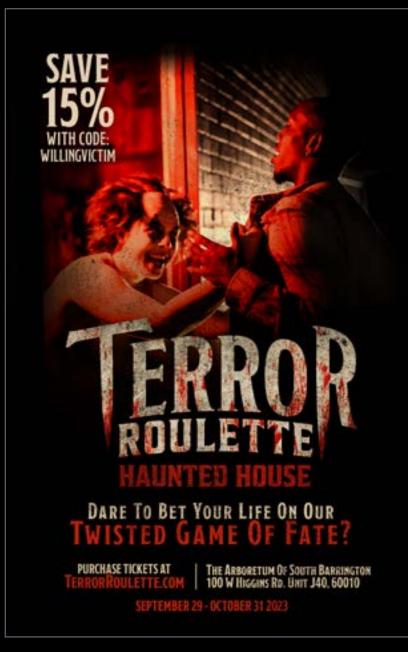
BUSCH GARDENS TAMPA BAY - SEASONAL DESIGNER - ON-SITE

As a seasonal designer at Busch Gardens, I was given the opportunity to redesign over 90% of their Food & Wine Festivals visual elements. This includes the festival and its Cinco de Mayo & Viva la Musica overlays. I worked closely with the scenic & constructions crew, vendors, and other departments in order to bring these designs to life. A few designs that I created for Bierfest 2023 were also realized after my season concluded.



TERROR ROULETTE LOGO – ADOBE ILLUSTRATOR





TERROR ROULETTE FLYER
ADOBE ILLUSTRATOR & PHOTOSHOP



TERROR ROULETTE SOUVINER CARD DECK - ADOBE ILLUSTRATOR & PHOTOSHOP







TERROR ROULETTE SOCIAL MEDIA POST - ADOBE PHOTOSHOP



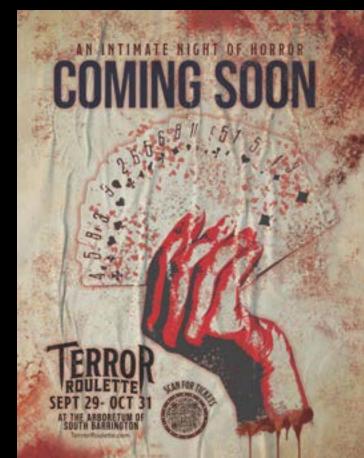


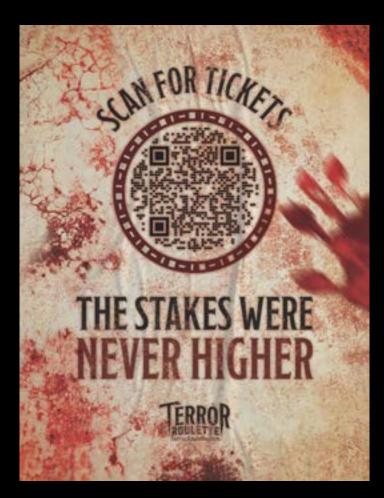
MAIN FACADE SIGNAGE CONCEPT - ADOBE PHOTOSHOP











TERROR ROULETTE POSTERS - ADOBE ILLUSTRATOR & PHOTOSHOP



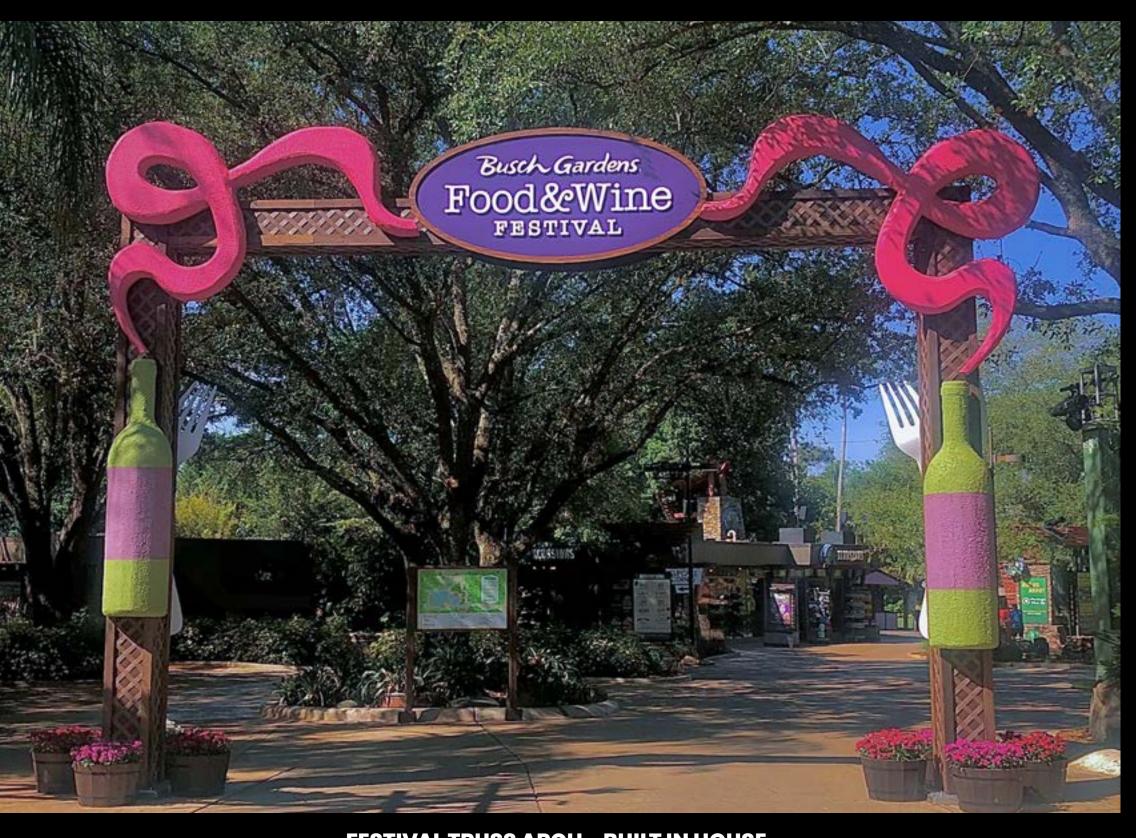
TRELLIS PHOTO OP - BUILT IN HOUSE



CONCEPT DESIGN- ADOBE PHOTOSHOP



3D MODEL - SKETCH UP



FESTIVAL TRUSS ARCH - BUILT IN HOUSE







3D MODEL - SKETCH UP



GOURMET GARDENS ENTRANCE SIGN AND PLANTER - BUILT IN HOUSE



GOURMET GARDENS SIGN GRAPHIC ADOBE ILLUSTRATOR AND PHOTOSHOP



INSTALL WIP







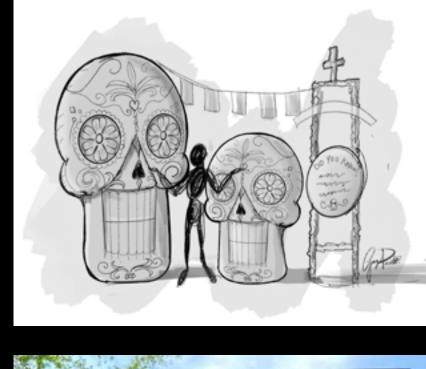








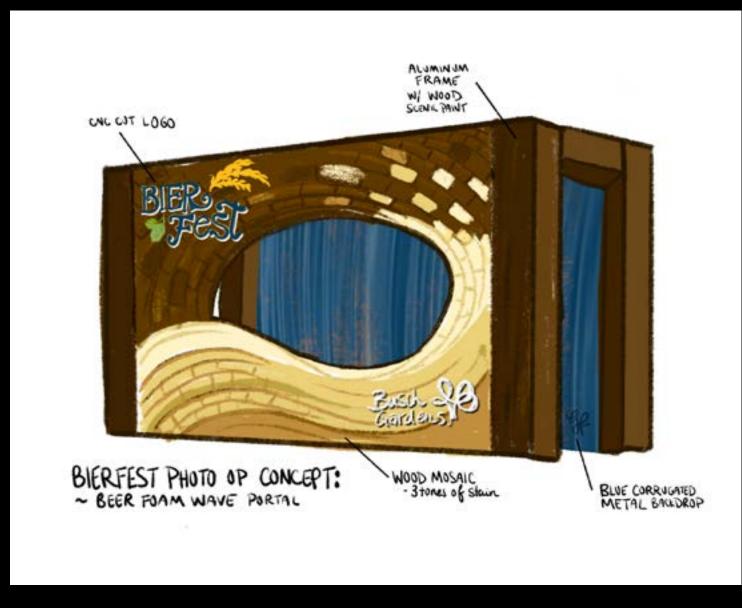
F&B STAND DESIGNS- SKETCH UP AND PHOTOSHOP

























VIVA LA MUSICA OVERLAY DESIGNS

BIERFEST 2023 WALK IN PHOTO OP DESIGN



THANK YOU FOR YOUR TIME!

IF YOU WOULD LIKE TO SEE MORE OF MY WORK, PLEASE VISIT MY WEBSITE OR CONNECT WITH ME DIRECTLY.

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RESUME LINK