

2023-2025

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PORTFOLIO

GAGE PACETTI
ENTERTAINMENT DESIGNER

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GILROY GARDENS CHERRY JUBILEE

IWG PRODUCTIONS – PRODUCTION DESIGNER, GRAPHIC DESIGNER, & ART DIRECTOR – HYBRID

Cherry Jubilee is a “traveling” festival of cherry crazed characters. In 2025 I served as the event’s art director, overseeing & providing both conceptual & technical designs for scenic elements & custom decor. Additional responsibilities included designing the festival’s logo & branding, and creating graphic assets for print & digital media. Decor fabricated in-house.

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TERROR ROULETTE

IWG PRODUCTIONS – FREELANCE GRAPHIC DESIGNER – REMOTE

Terror Roulette was an interactive haunt experience in South Barrington, IL. The house was awarded *Best New Haunt of 2023* and also ranked in the *Top 10* Haunted Houses in the country. My role was designing the haunt’s logo & branding as well as print & digital media assets.

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BUSCH GARDENS CONSUMER EVENTS

BUSCH GARDENS TAMPA BAY – SEASONAL DESIGNER – ON-SITE

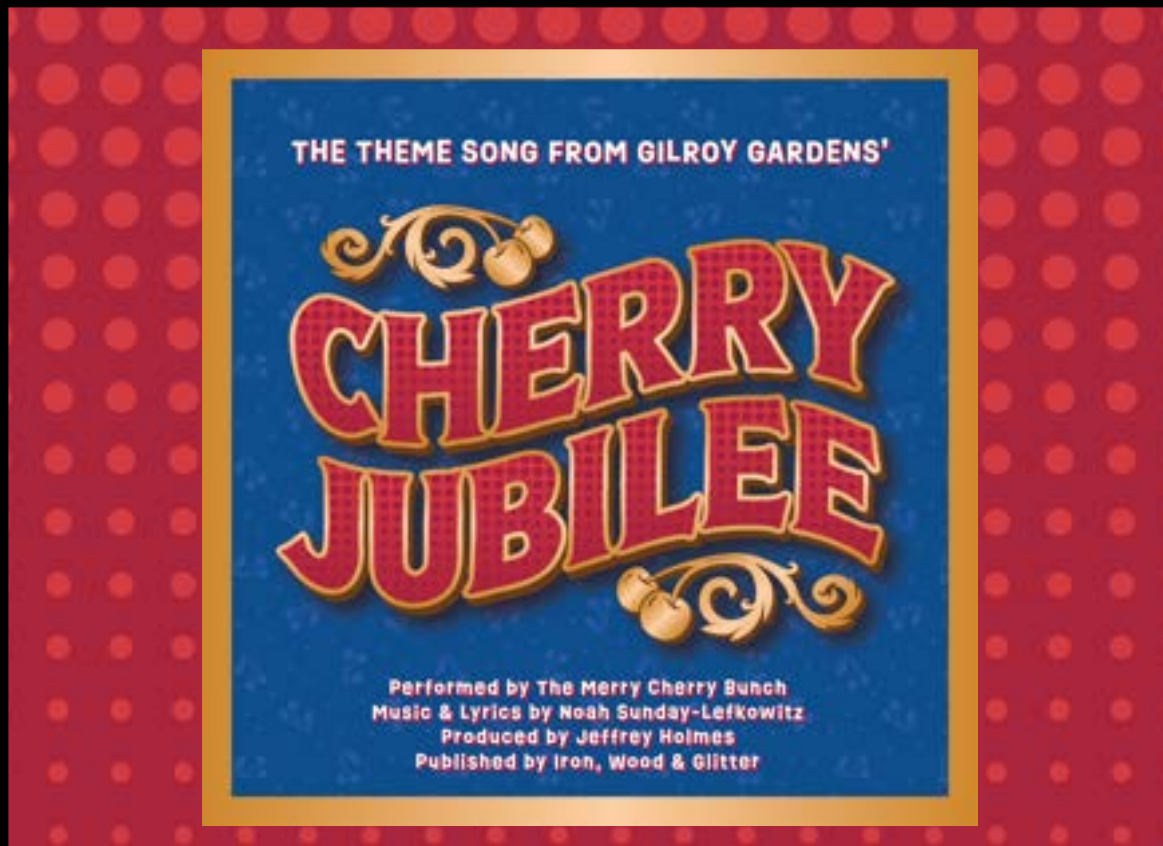
I’m extremely proud to share the scenic pieces that I designed for Busch Gardens Tampa’s Food and Wine Festival in 2023! I was given the opportunity to redesign over 90% of the festival’s visual elements. This includes the festival and its Cinco de Mayo and Viva la Musica overlays. I worked closely with the scenic & construction crew, vendors, and other departments in order to bring these designs to life. A few designs that I created for Bierfest 2023 were also realized after my season concluded.



EVENT LOGO & PATTERNS – ADOBE ILLUSTRATOR



SIGNAGE DESIGN – ADOBE ILLUSTRATOR



THEME SONG ALBUM COVER – ADOBE ILLUSTRATOR



STAGE & SIGNAGE DESIGN – ADOBE ILLUSTRATOR

2025 Calendar

Dates and times are subject to change without notice.
Check GilroyGardens.org for special event dates and times.

JUNE							JULY						
S	M	T	W	T	F	S	S	M	T	W	T	F	S
1	2	3	4	5	6	7		1	2	3	4	5	
8	9	10	11	12	13	14	6	7	8	9	10	11	12
15	16	17	18	19	20	21	13	14	15	16	17	18	19
22	23	24	25	26	27	28	20	21	22	23	24	25	26
29	30						27	28	29	30	31		

AUGUST							SEPTEMBER						
S	M	T	W	T	F	S	S	M	T	W	T	F	S
				1	2		1	2	3	4	5	6	
3	4	5	6	7	8	9	7	8	9	10	11	12	13
10	11	12	13	14	15	16	14	15	16	17	18	19	20
17	18	19	20	21	22	23	21	22	23	24	25	26	27
24	25	26	27	28	29	30	28	29	30				
31													

■ 10AM - 6PM
 ■ 11AM - 5PM
 PARK CLOSED
■ 5PM - 10PM
 ■ 1PM - 9PM

CHERRY JUBILEE

INAUGURAL SEASON!
June 6 - July 6

Park Map

GilroyGardens.org • 408-840-7100
 3050 Hecker Pass Hwy., Gilroy, CA 95020
 ©2025 Gilroy Gardens, Inc. A 501(c)(3) Nonprofit Corporation Created & Built by Michael Bonfante.
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EVENT PARK MAP (BACK & FRONT) – ADOBE ILLUSTRATOR



CONCEPT RENDERING - ADOBE PHOTOSHOP & ILLUSTRATOR, SKETCHUP & VRAY



CONCEPT RENDERING - ADOBE PHOTOSHOP & ILLUSTRATOR



CONCEPT RENDERING - ADOBE PHOTOSHOP & ILLUSTRATOR



FABRICATED ENTRANCE ARCH



FABRICATED BUILDING OVERLAY



FABRICATED SIGNAGE



TERROR ROULETTE LOGO – ADOBE ILLUSTRATOR

T-SHIRT GRAPHICS – ADOBE ILLUSTRATOR & PHOTOSHOP



TERROR ROULETTE FLYER
ADOBE ILLUSTRATOR & PHOTOSHOP



TERROR ROULETTE SOUVINER CARD DECK – ADOBE ILLUSTRATOR & PHOTOSHOP



TERROR ROULETTE SOCIAL MEDIA POST – ADOBE PHOTOSHOP



FABRICATED WINDOW VINYL & SIGNAGE



MAIN FACADE SIGNAGE CONCEPT - ADOBE PHOTOSHOP



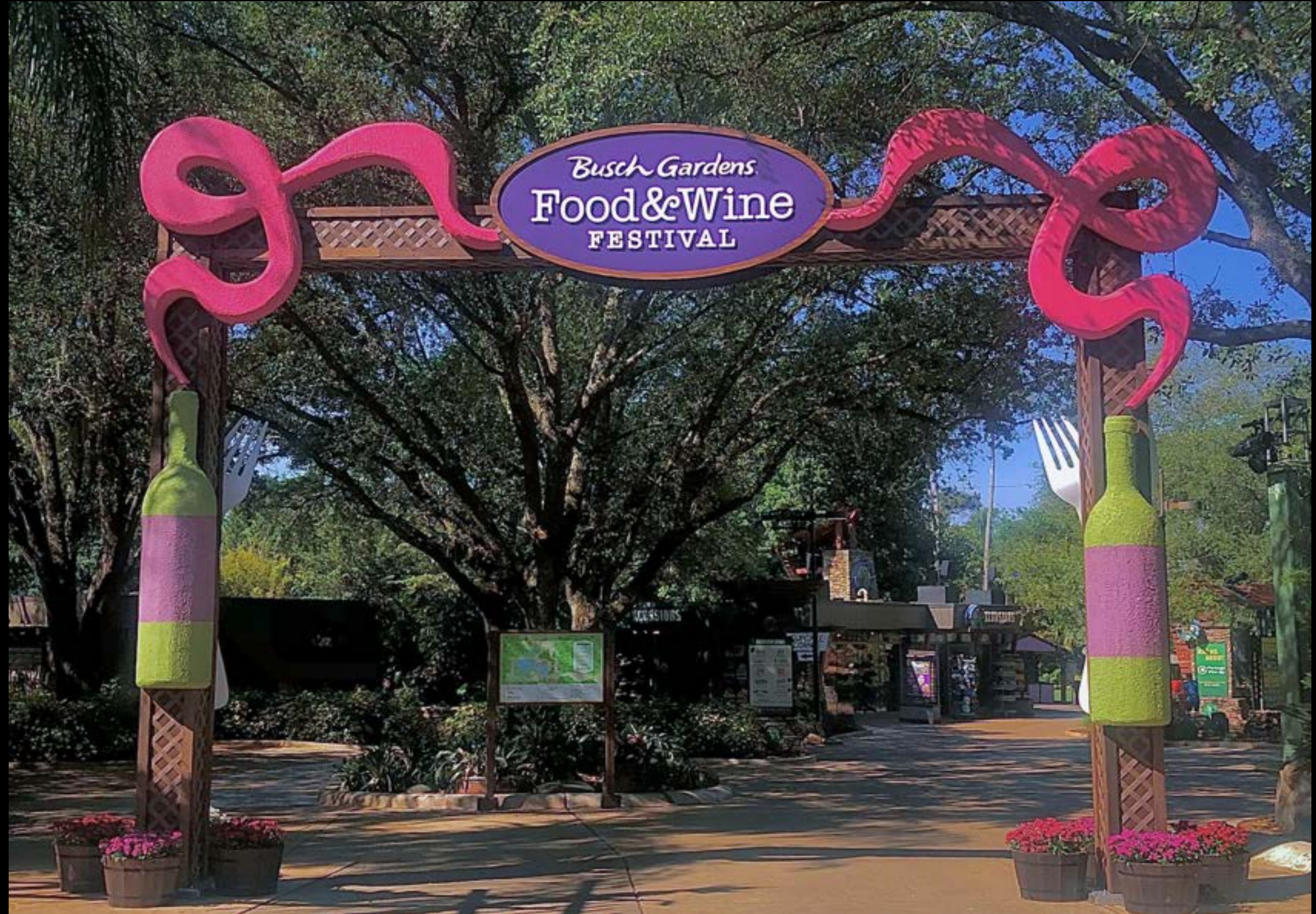
EXTERIOR WINDOW VINYL GRAPHIC - ADOBE PHOTOSHOP



TERROR ROULETTE POSTERS - ADOBE ILLUSTRATOR & PHOTOSHOP



TRELLIS PHOTO OP - BUILT IN HOUSE



FESTIVAL TRUSS ARCH - BUILT IN HOUSE



CONCEPT DESIGN- ADOBE PHOTOSHOP



3D MODEL - SKETCHUP



CONCEPT DESIGN- ADOBE PHOTOSHOP



3D MODEL - SKETCHUP



GOURMET GARDENS ENTRANCE SIGN AND PLANTER – BUILT IN HOUSE



F&B STANDS – GAZEBO ADDITIONS BUILT IN HOUSE



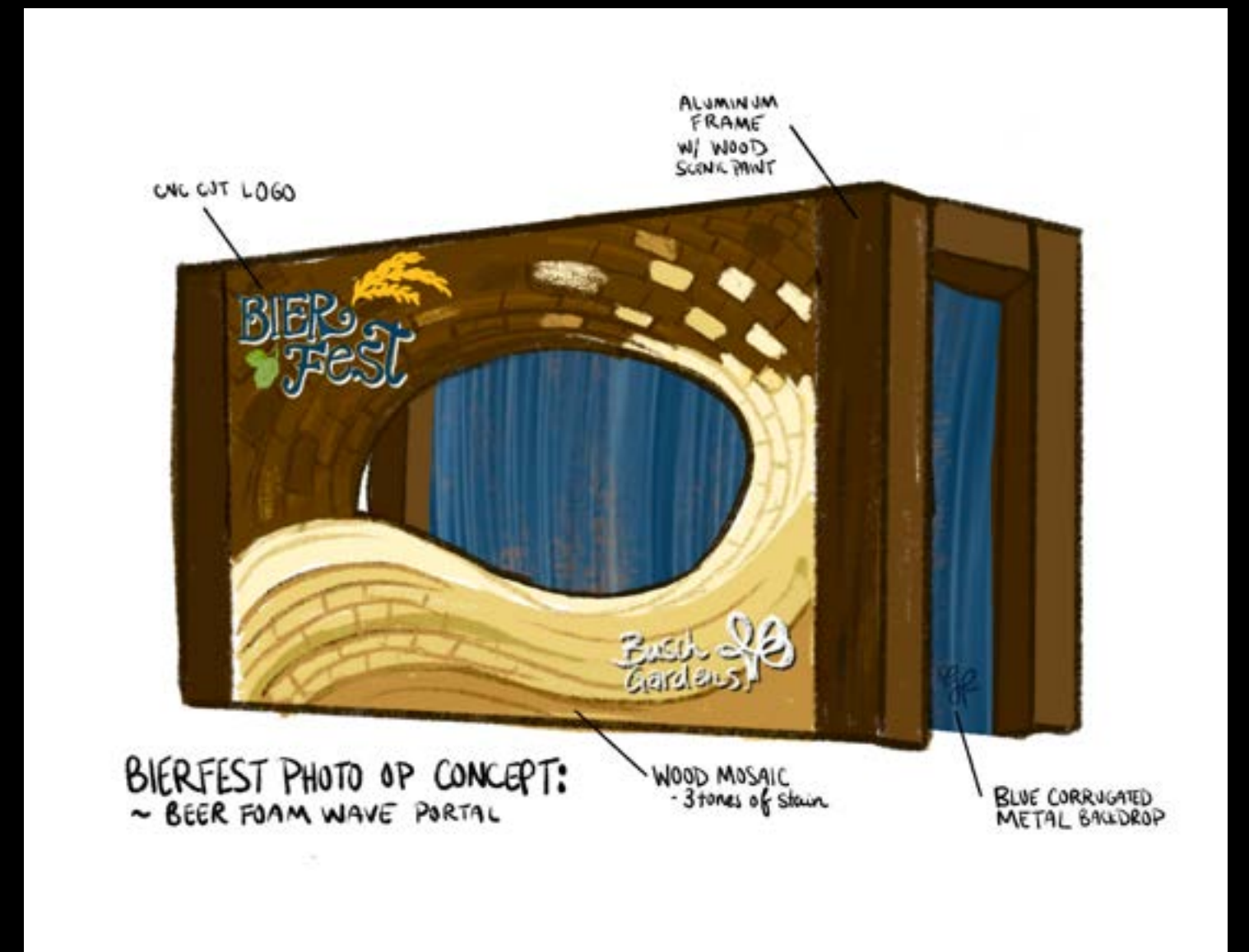
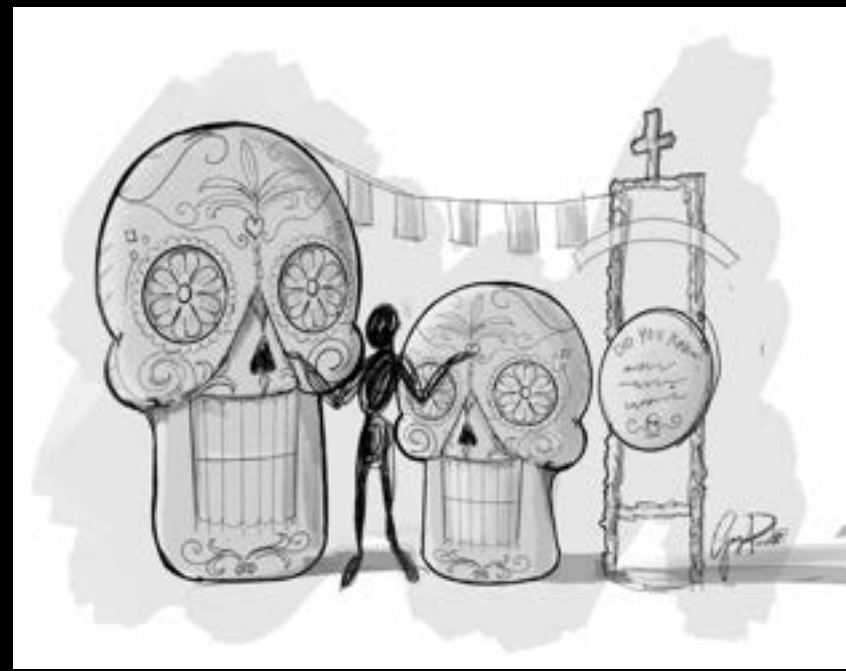
F&B STAND DESIGNS- SKETCH UP AND PHOTOSHOP



**GOURMET GARDENS SIGN GRAPHIC
ADOBE ILLUSTRATOR AND PHOTOSHOP**



INSTALL WIP



CINCO DE MAYO WEEKEND OVERLAY DESIGNS

VIVA LA MUSICA OVERLAY DESIGNS

BIERFEST 2023 WALK IN PHOTO OP DESIGN