

Concept & Production Design for Themed Entertainment

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GILROY GARDENS CHERRY JUBILEE

IWG PRODUCTIONS – PRODUCTION DESIGNER, GRAPHIC DESIGNER, & ART DIRECTOR – HYBRID

Cherry Jubilee is a “traveling” festival of cherry crazed characters. In 2025 I served as the event’s art director, overseeing & providing both conceptual & technical designs for scenic elements & custom decor. Additional responsibilities included designing the festival’s logo & branding, and creating graphic assets for print & digital media. Decor fabricated in-house.

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TERROR ROULETTE

IWG PRODUCTIONS – FREELANCE GRAPHIC DESIGNER – REMOTE

Terror Roulette was an interactive haunt experience in South Barrington, IL. The house was awarded *Best New Haunt of 2023* and also ranked in the *Top 10* Haunted Houses in the country. My role was designing the haunt’s logo & branding as well as print & digital media assets.

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BUSCH GARDENS CONSUMER EVENTS

BUSCH GARDENS TAMPA BAY – SEASONAL DESIGNER – ON-SITE

I’m extremely proud to share the scenic pieces that I designed for Busch Gardens Tampa’s Food and Wine Festival in 2023! I was given the opportunity to redesign over 90% of the festival’s visual elements. This includes the festival and its Cinco de Mayo and Viva la Musica overlays. I worked closely with the scenic & construction crew, vendors, and other departments in order to bring these designs to life. A few designs that I created for Bierfest 2023 were also realized after my season concluded.

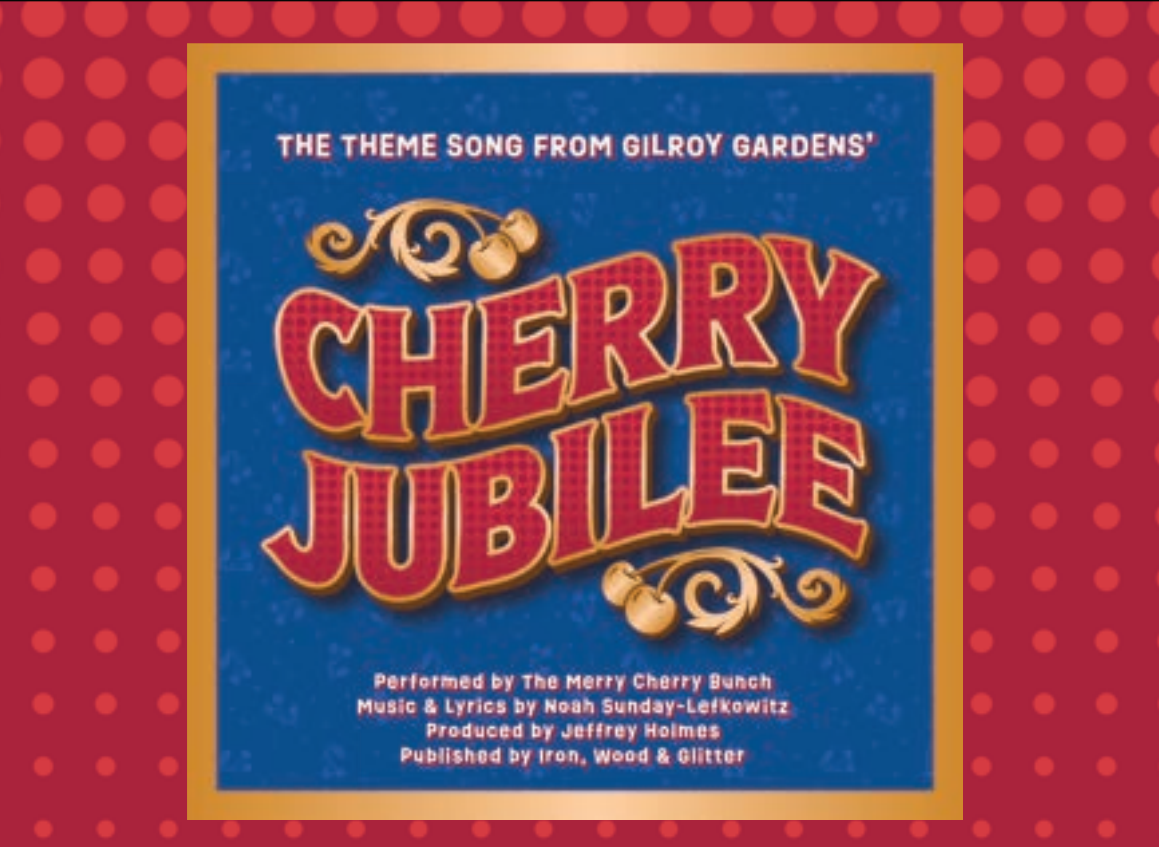
2025 IAAPA Brass Ring Excellence Award – Best New F&B Event or Festival Winner



EVENT LOGO & PATTERNS – ADOBE ILLUSTRATOR



SIGNAGE DESIGN – ADOBE ILLUSTRATOR



THEME SONG ALBUM COVER – ADOBE ILLUSTRATOR



STAGE & SIGNAGE DESIGN – ADOBE ILLUSTRATOR



EVENT PARK MAP (BACK & FRONT) – ADOBE ILLUSTRATOR



CONCEPT RENDERING – ADOBE PHOTOSHOP & ILLUSTRATOR, SKETCHUP & VRAY



CONCEPT RENDERING – ADOBE PHOTOSHOP & ILLUSTRATOR



CONCEPT RENDERING – ADOBE PHOTOSHOP & ILLUSTRATOR



FABRICATED ENTRANCE ARCH



FABRICATED BUILDING OVERLAY



FABRICATED SIGNAGE



TERROR ROULETTE LOGO – ADOBE ILLUSTRATOR



T-SHIRT GRAPHICS – ADOBE ILLUSTRATOR & PHOTOSHOP



TERROR ROULETTE FLYER
ADOBE ILLUSTRATOR & PHOTOSHOP



TERROR ROULETTE SOUVINER CARD DECK – ADOBE ILLUSTRATOR & PHOTOSHOP



TERROR ROULETTE SOCIAL MEDIA POST – ADOBE PHOTOSHOP



FABRICATED WINDOW VINYL & SIGNAGE



MAIN FACADE SIGNAGE CONCEPT – ADOBE PHOTOSHOP



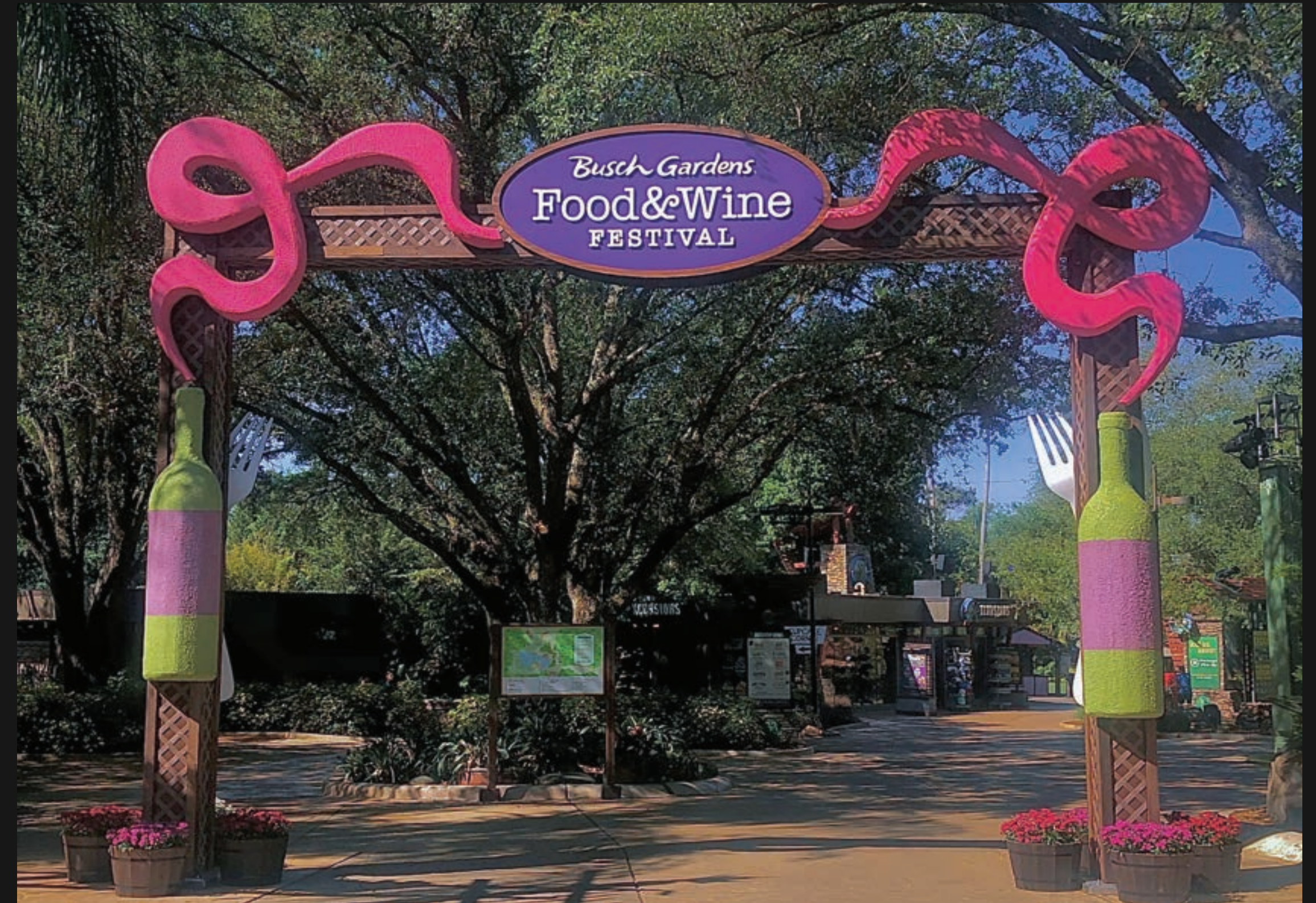
EXTERIOR WINDOW VINYL GRAPHIC – ADOBE PHOTOSHOP



TERROR ROULETTE POSTERS – ADOBE ILLUSTRATOR & PHOTOSHOP



TRELLIS PHOTO OP – BUILT IN HOUSE



FESTIVAL TRUSS ARCH – BUILT IN HOUSE



CONCEPT DESIGN– ADOBE PHOTOSHOP



3D MODEL – SKETCHUP



CONCEPT DESIGN– ADOBE PHOTOSHOP



3D MODEL – SKETCHUP



GOURMET GARDENS ENTRANCE SIGN AND PLANTER – BUILT IN HOUSE



F&B STANDS – GAZEBO ADDITIONS BUILT IN HOUSE



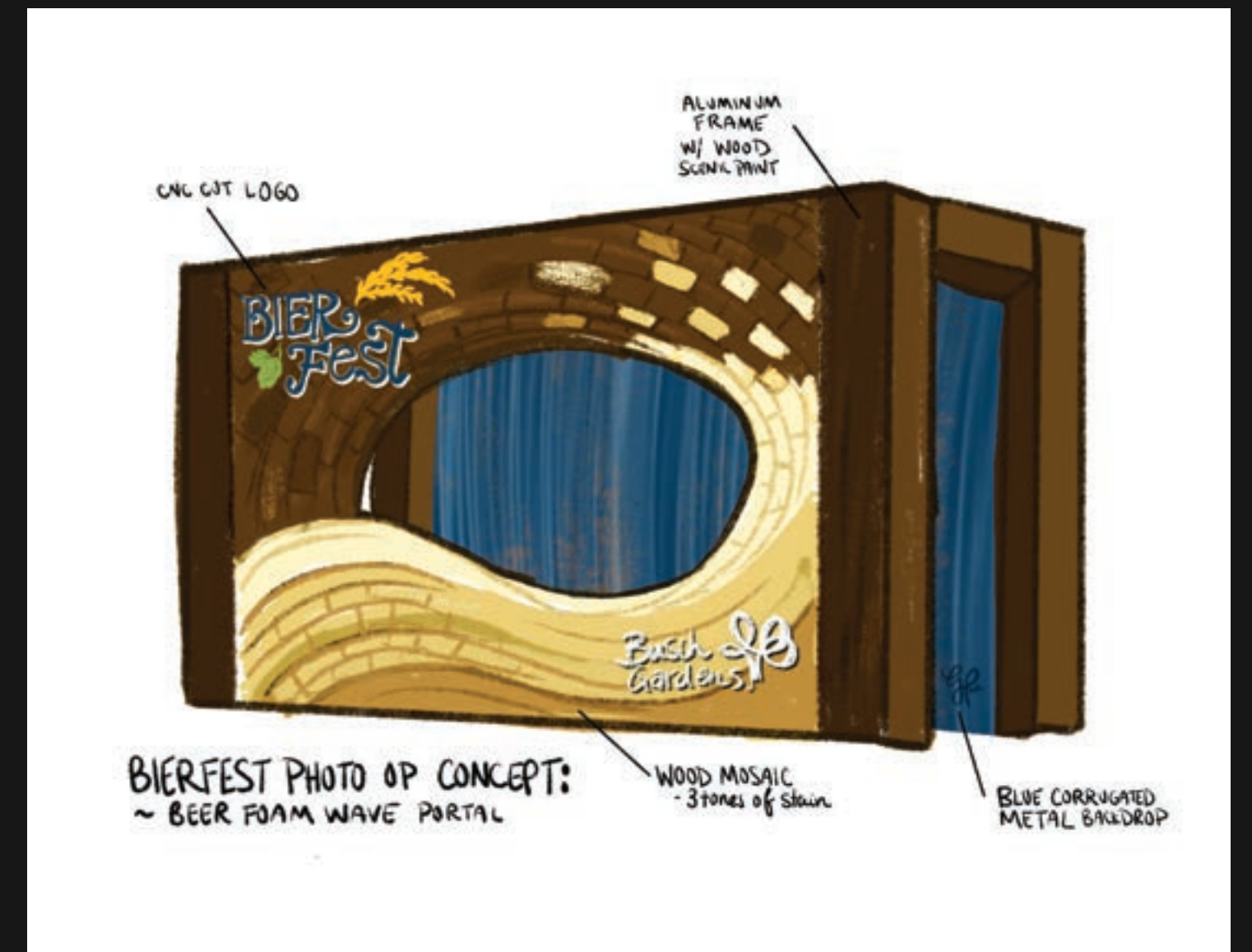
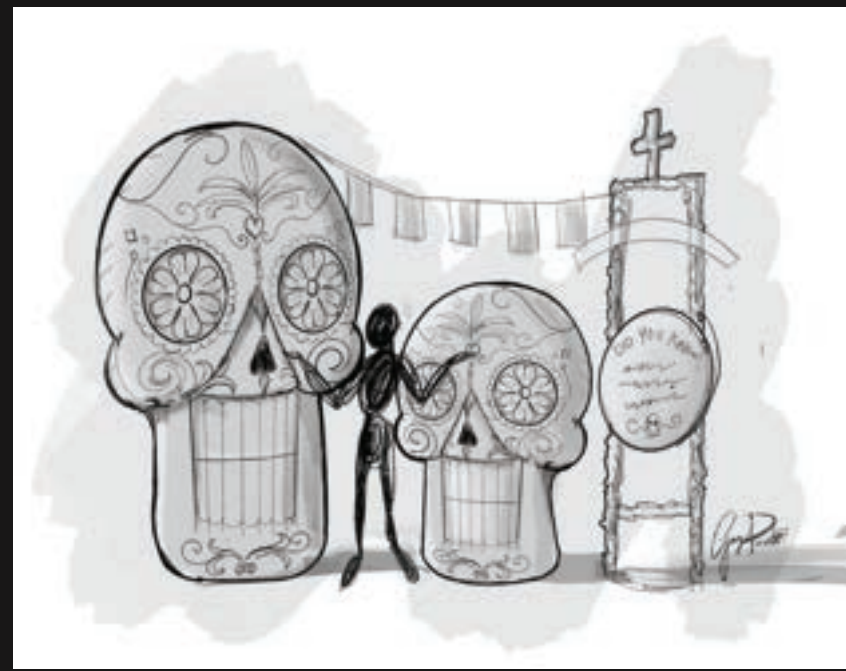
F&B STAND DESIGNS- SKETCH UP AND PHOTOSHOP



**GOURMET GARDENS SIGN GRAPHIC
ADOBE ILLUSTRATOR AND PHOTOSHOP**



INSTALL WIP



CINCO DE MAYO WEEKEND OVERLAY DESIGNS

VIVA LA MUSICA OVERLAY DESIGNS

BIERFEST 2023 WALK IN PHOTO OP DESIGN